

2022 SHOW REPORT



28 October 2022

[PROFILE]

The 19th Korea Auto Industry & Global TransporTech (KOAA·GTT SHOW 2022)

- ▶ Date: 05-07 October 2022
- ▶ Venue: KINTEX
- ▶ Organizers: AIN Global, Kotra

[HISTORY]

- ▶ 2004: First Opening -> 19 times in 2022, The longest-running show in Korea
- ▶ 2017: Joint Hosting with 'Global TransporTech(GTT)' organized by Kotra
- ▶ 2020~: Combined Exhibition as 'KOAA·GTT SHOW'

Overseas Guests visited in 3 years, Hosting Hybrid Biz. Meeting

Overseas exhibitors and buyers unable to visit Korea due to COVID-19 since 2020 came to the show this year and it was able to have a face-to-face meeting between exhibitors and buyers after a long time.

Also, we hosted 'Global Partnering Program' and arranged a video meeting for buyers who have difficulty visiting Korea in person.

Introduction all areas of the mobility industry

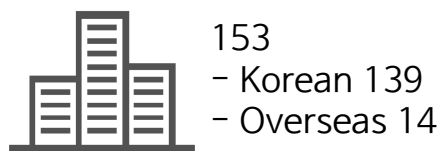
Exhibitors displayed e-mobility (small EV/e-scooter/e-bike, etc.), autonomous vehicle & technology, charger and various auto products, including auto electronics, accessories, chemicals, car care products, maintenance, testing & producing solution as well as auto parts

FACT SHEET

Space



Exhibitors

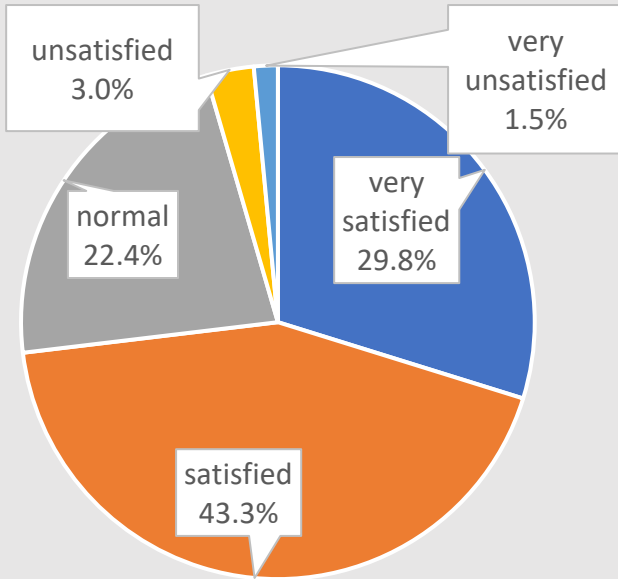


Visitors

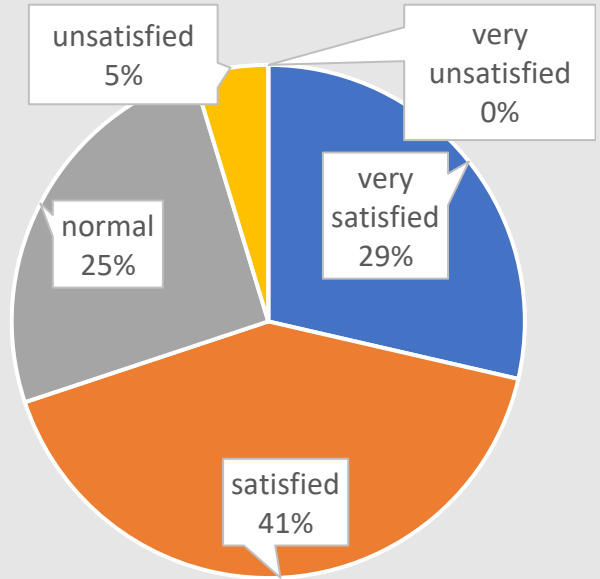


Satisfaction

1. Exhibition

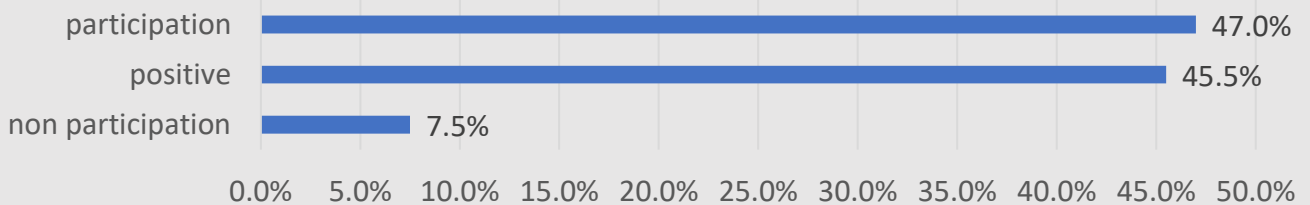


2. Biz. meeting



Over 70% of the participants selected “very satisfied” or “satisfied”

Re-participation in 2023

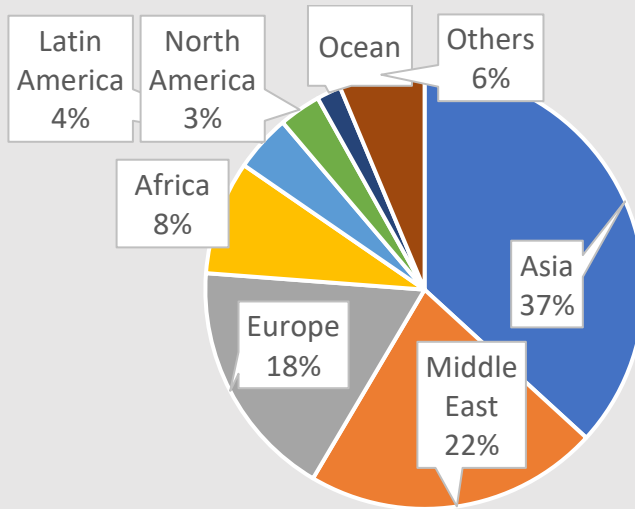


Regarding to the participating again next year, 92.5% expressed that they plan to re-participate or positively consider re-participation.

Korea is going to open its entry to the level of previous years starting next year. And so, we expect to be able to show more companies and products to visitors.

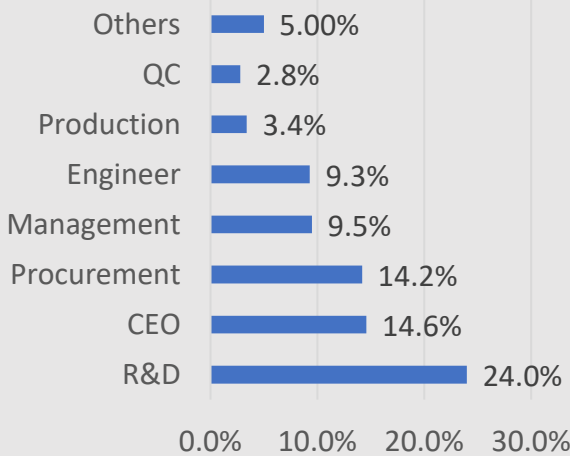


Regional Classification of Overseas professionals



Visitor Profiles

a. JOB



b. COMPAY INDUSTRY

